



CONNECARE

Deliverable 8.5

Initial CONNECARE public-facing website

H2020-EU.3.1: Personalised Connected Care for Complex Chronic Patients

Project No. 689802

Start date of project: 01-04-2016

Duration: 42 months

Project funded by the European Commission, call H2020 – PHC - 2015	
✓ PU	Public
PP	Restricted to other programme participants (including the Commission Services)
RE	Restricted to a group specified by the consortium (including the Commission Services)
CO	Confidential, only for members of the consortium (including the Commission Services)

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Document Information

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Full title	Personalised Connected Care for Complex Chronic Patients		
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Deliverable	Number	8.5	Title	First CONNECARE video
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Responsible Author	Charles Lowe	Email	Charles.lowe@btinternet.com
Partner	ADI	Phone	+44 7860 619424

Abstract	This document describes the creation of CONNECARE's initial public-facing website.
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Executive Summary

This document summarises the creation of CONNECARE's initial public-facing website, www.CONNECARE.EU.

Advice was sought from all partners as to what it should contain – all requests were accepted.

To understand this document the following deliverables have to be read:

Number	Title	Description
<i>Not applicable</i>		



1. Introduction

1.1 Overview of website requirements

This website was developed following the sharing of an initial brief with all CONNECARE participants that as follows:

Registered URL: www.connecare.eu

1.1.1 Overall Design & Home Page

The overall design and home page of the site should include the following design elements:

- CONNECARE logo to appear in the header, top left;
- EU logo to appear in the header, top right. Under the logo the phrase 'Funded by the European Union' should appear;
- Thumbnail logos of participating partners to appear in the footer. Each to link to relevant partner landing page (see p2).
- Link to available social media platforms (e.g. twitter.com/ConnecareH2020);
- Link to terms and conditions of use / privacy statement.

The above elements to be a constant throughout the site – so wherever the user is, the elements will always be visible.

The homepage should aim to deliver the following objectives:

- To make an excellent first impression of CONNECARE, giving an immediate indication of CONNECARE's activities (a brief overview of the organisation and its goals)
- Should quickly filter users to the information they require. Visitors to the site are likely to be:
 - General Public
 - Patients & Service Users
 - Carers
 - Clinicians
 - Hospital Administrators
 - Potential Investors
 - Collaborating Partners
- Include a facility to highlight key news stories and events (making the site more dynamic)

Navigation

It is important that the site uses 'uncluttered' navigation, to ensure that visitors get to where they need to



be in a few seconds. The site menu should be available from all pages, allowing visitors to find the information that they are interested in no matter how they arrived on the site.

With these factors in mind, the proposed structure of the Connecare site is based around 2 levels of navigation:

Partners to advise any other headings / levels that need to be included

Level 1 Standard site headings. Visible from anywhere within the site and will remain constant	Level 2 Accessible from any point within the site by hovering / clicking on a Level 1 heading. We will need the ability to add new Level 2 headings as and when required
About CONNECARE	An overview of CONNECAER. Include some history, policies, governance etc
Our Partners	Landing page for each Partner to include brief overview and then link to Partner website / portal
News & Events	A section to showcase latest Press Releases, Case Studies and relevant events: <ul style="list-style-type: none"> • Latest News (with archive facility) • Case Studies (with archive facility) • Newsletters • Events • Subscribe (simple data capture form)
Downloads	One of the main intentions of this site is to provide a value-added service to visitors by being a reliable source of information: <ul style="list-style-type: none"> • Published papers • Public results • Tutorials • Software Partners to expand on this.....
Videos	A simple page linking to any relevant videos available



Contact Us	Maybe an animated map showing where all the Partner organisations are located?
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Content Management System

On the basis that there will be several different authors updating the CONNECARE site (from each of the participating Partners) it makes sense for us to adopt a CMS to allow us to easily and quickly publish our content with ease, and on the fly.

Languages

The site should be developed as 'language aware'; the basis of the site will be in English but sections of the site will be translated in to Dutch, Catalan and Hebrew. Visitors should be able to select their language and the content will be displayed accordingly. Possibly by clicking on the relevant language flag?

Responsive Design

It is essential that the new site is designed so it can be optimised for browsing on tablets and smart phones etc.

SEO

Every page should be designed with a clear structure that makes it easy for search engines to understand the content of each page.

As there is no current CONNECARE website there will be no need for any permanent redirect rules.

1.1.2 Site Hosting, Installation & Maintenance

As part of the project, the selected agency will be required to host and install the site. If, for whatever reason, the relationship with the agency comes to an end, the site is our property and can be seamlessly transferred to another host/service company.

1.2 Subsequent requests

Partner requests received in addition to the above were:

- To include an abstract of the project
- Add a subsection for 'Presentations' into the 'Downloads' section
- As well as a link to T&C of Use and Privacy Statement include a disclaimer
- Include details of funding received
- Add project flyer to 'Downloads' section



- If there is local information for patients, consider including both Spanish and Catalan
- Add link to similar 'associate' projects

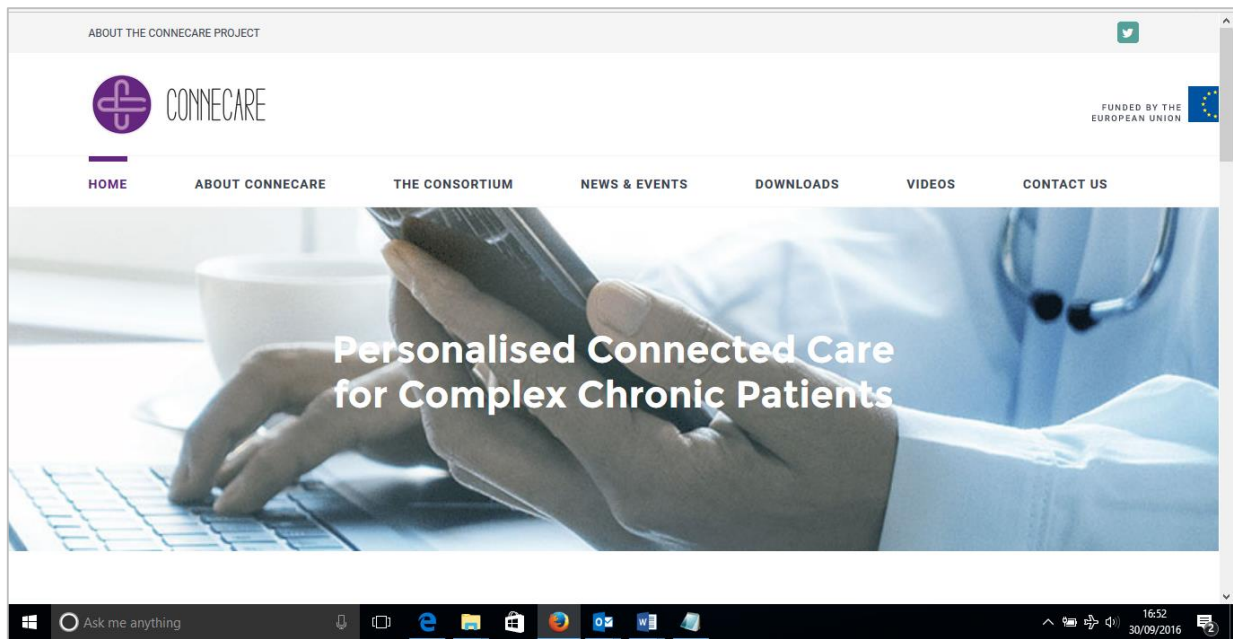


2. Deliverable results

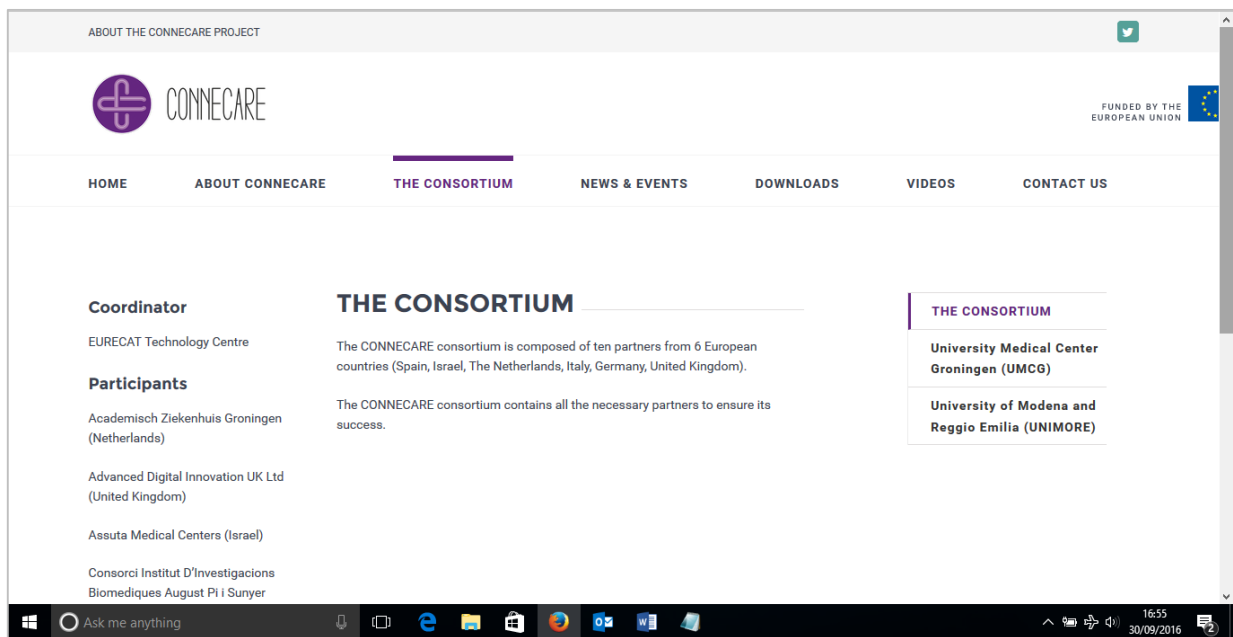
2.1 The Initial website

Screenshots of the initial website are shown below.

Homepage:



'The Consortium' landing page:





Example of a Consortium Partner's Landing Page:


The screenshot shows a web browser displaying the landing page for the University of Modena and Reggio Emilia (UNIMORE) as a consortium partner in the CONNECARE project. The page layout includes a header with the CONNECARE logo and project name, a navigation menu, and a main content area. The main content area features the UNIMORE logo and name, followed by a detailed description of the university's history and research focus. A sidebar on the right lists the consortium members, with UNIMORE highlighted. The browser's taskbar at the bottom shows the date as 30/09/2016 and the time as 16:59.

ABOUT THE CONNECARE PROJECT

CONNECARE

FUNDED BY THE EUROPEAN UNION

HOME ABOUT CONNECARE THE CONSORTIUM NEWS & EVENTS DOWNLOADS VIDEOS CONTACT US

 **UNIMORE**
UNIVERSITÀ DEGLI STUDI DI
MODENA E REGGIO EMILIA

University of Modena and Reggio Emilia

Founded in 1176, the University of Modena and Reggio Emilia is one of the oldest in Italy, and has always been ranked among the first three universities in Italy for quality of teaching and research since 2007.

It is organised as a network university, with two federated sites in the towns of Modena and Reggio Emilia. The university counts about 18,000 students, 900 faculty members, and 11 faculties. The university is very active in research, counting 29 departments, with researches spanning a vast amount of research disciplines.

The "Research Office" of the UNIMORE has a notable expertise in European Projects management, and provides continuous guidance and support to faculty members involved in project management and project participation.

THE CONSORTIUM

- University Medical Center Groningen (UMCG)
- University of Modena and Reggio Emilia (UNIMORE)**

Ask me anything

16:59 30/09/2016



3. Conclusions and Next Steps

In conclusion, the required deliverable, being the initial public-facing website for CONNECARE project, is being produced six months ahead of the agreed timescale, with approval of all project partners.

As the CONNECARE project develops, the website will be increasingly populated with useful information, and developed.